



## ABOUT LESIA JOUKOVA

Lesia is a 27-year-old Russian expat living in Amsterdam, The Netherlands. Here are some interesting facts about her:

- Has experience in fashion photography & practices travel photography wherever she goes;
- Big city girl through and through but is ready to brave no internet zones as long, as she has plenty of bug repellent;
- Reads books by the dozens and draws storytelling inspiration for her content.

## ABOUT THE BLOG

Dutch Wannabe was born out of the need to share the experience of an expat bent on discovering the wonders of the world, starting with The Netherlands – Lesia’s place of residence. The blog incorporates city guides, insider tips on experiences, dining, adventure, immersing its readers in the true spirit of travel, away from the touristic crowd and incessant museum queues.

The blog ties in with Lesia’s Instagram account (@lesiajoukova) which focuses on travel & lifestyle content with the occasional sprinkle of book-related material.

We focus on authentic experiences around the world that are worth splurging on as well upper mid-budget guides that are accessible to the travel-loving public.

The blog’s purpose is to connect travellers with dream experiences and destinations through stunning visual imagery and quality storytelling and insider guidance.



## WEBSITE STATS

**39,000**

Unique Visitors  
per month

**56,000+**

Page views  
per month



**9.5k**

@lesiajoukova



**156**

@thedutchwannabe



**165k+ views**

@dutchwannabe



**620**

@lesiajoukova

# Dutch Wannabe

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## SERVICES OFFERED

Sponsored Posts  
Press trips and FAM trips  
Hotel and restaurant reviews  
Product reviews (fashion, travel, books)  
Custom Content Creation (Video, Blogs, Photo)  
Brand Ambassadorship  
Social Media Campaigns  
Social Media Promotions, Takeovers or Management  
Sweepstakes, Contests, Sampling

Have something else in mind? Contact me!

## THE READERS

Dutch Wannabe's readership is spread out worldwide with 72% native English speakers, a primarily millennial female audience interested in travel, lifestyle, food & dining, media & books.

## A QUICK SNAPSHOT

<b>64%</b>	<b>50%</b>	<b>20%</b>	<b>15%</b>	<b>10%</b>
Female	Aged 24-34	U.S.	UK	Netherlands

\* Source: Google Analytics for the last 30 days

## PAST PARTNERS



## GET IN TOUCH

For more information or to discuss sponsorship opportunities contact: [lesia@dutchwannabe.com](mailto:lesia@dutchwannabe.com)